

Item No. 4a

## AGENDA ITEM REQUEST FORM

**Town Manager's Office**

Department Submitting Request

**Bud Bentley**

Assistant Town Manager

**Continued SPECIAL  
COMMISSION MTG**  
**Meeting Dates - 7:00 PM****DEADLINE TO  
Town Clerk****ROUNDTABLE  
MEETING**  
**Meeting Dates - 7:00 PM****DEADLINE TO  
Town Clerk**☒ **June 2, 2011**  
☐ July 26, 2011June 10 (5:00 pm)  
July 15 (5:00 pm)  
\*Subject to Change☐ June 14, 2011  
☐ July 12, 2011June 3 (5:00 pm)  
July 1 (5:00 pm)

<input type="checkbox"/> Presentation	<input type="checkbox"/> Reports	<input type="checkbox"/> Consent	<input type="checkbox"/> Ordinance
<input type="checkbox"/> Resolution	<input type="checkbox"/> Quasi Judicial	<input type="checkbox"/> Old Business	<input checked="" type="checkbox"/> New Business

**SUBJECT TITLE: TVM Productions' request for reserved parking, street closure, and use of Jarvis Hall on June 13th from morning to about sunset for the cast and crew of "The Glades" TV series.**

**EXPLANATION:** TVM Productions, the production company for the TV series "The Glades", is processing a film permit to film at the Pier on June 13th. As the Commission is aware, the County processes film permit applications for the Town after checking with us on logistical issues and insurance requirements. In the past year, none of the filming permits have gone to the Commission because they have been relatively small in nature and impact.

We have asked for an agenda item on the June 2nd special meeting because of the scope of the following requests.

1. Reserved parking for about 80 cars,
2. Parking for a number of trucks (upwards to 30 trucks). They have contacted the Minto Area Development Corporation about using their lot north of the El Prado Parking Lot so they can keep their cars & trucks together and reduce the impact on public facilities.
3. Space for a catering facility -- they would like to very much use Jarvis Hall if it is available.
4. Use of all of the parking spaces in the Pavilion section of Commercial Boulevard and close it to cars except for Aruba (Pier parking lot is closed that day.)

TVM Productions will pay the meter rates for the parking spaces. We can establish a price for the truck parking on El Mar if that is the direction of the Commission. Estimates provided in the Fiscal Impact Section.

The use of Jarvis Hall is limited by Town Code to: 1) a resident of the Town; 2) a business that holds a Town occupational license; 3) a local civic organization; or 4) a local, County, State, or Federal government entity or agenda. The Pier could be the organization approved to use Jarvis Hall since the Production Company does not qualify under our code to rent Jarvis Hall. There are card games scheduled in Jarvis Hall on Monday afternoon and we would relocate those participants to another area / facility if the production company's request was approved.



The Commercial Boulevard Portal (El Mar east to the Pavilion) has 12 parking spaces that are requested to be reserved for the film crew's use and that the street be closed to all traffic except traffic to Aruba's. We will allocate a portion of the Pavilion for the crew's use.

The production company has a standing BSO detail assigned to them while filming and the BSO detail will coordinate with our Police.

**RECOMMENDATION:** In addition to the economic impact from filming, there is a significant entertainment value for our visitors and residents in the Oceanfront Center. The proposed filming day is on Monday and we believe we can accommodate the production company's requests without major disruption or negative impacts to our other visitors, residents and businesses. Public parking will still be available at the El Prado and A-1-A Parking Lots, which should be sufficient for a Monday in June.

We will provide notice to the businesses in the affected area so they can provide input to the Commission at the June 2<sup>nd</sup> meeting.

**FISCAL IMPACT:** Approximately \$700 to \$1,500 in revenue

1. Car Parking: 45 cars @ \$1.25 per hour \* 8 hours = \$450 + 35 cars @ \$1.00 per hour \* 8 hours = \$280 = \$730 total
2. Jarvis Hall: \$100 refundable deposit
3. Truck Parking: \$250 to \$500 ?

Reviewed by Town Attorney

☐ Yes ☒ No

*Acting*  
Town Manager Initials SB

File: June 13th filming